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DESIGN INDUSTRY IN INDIA

A Landscape Overview for
International Stakeholders

2025

CONTENT

SECTION 1

INTRODUCTION

• Overview	5
• Market Size	6
• Emerging Trends	7
• Government Initiatives	8

SECTION 2

KEY PARTNERSHIPS

1
1

SECTION 3

ENGINEERING EDUCATION IN INDIA

• Design Education In India	15
• Scope For Sector Professionals	16
• Growth Of Arts And Design Professions In India	17
• Key Design Institutes In India	18



SECTION 1

INTRODUCTION

OVERVIEW

The design industry in India is a dynamic, multi-disciplinary sector that continues to evolve, shaped by various factors including economic growth, digital transformation, and cultural diversity. Here's a deeper dive into **key aspects of the design industry in India:**

Cultural Influences and Innovation

India's vast cultural diversity plays a key role in its design industry. Designers often draw on traditional Indian arts, crafts, and heritage in their work, blending it with contemporary and modern global design trends. This results in products and services that are not only functional but also aesthetically rooted in India's rich history.

Traditional motifs, patterns, and artisanal techniques such as block printing and embroidery are often incorporated into modern design, giving Indian products a unique identity in the global market.

India is also increasingly recognized for sustainable design practices, particularly in industries like fashion and product design, where eco-friendly materials and processes are gaining traction.

Global Impact and Recognition

Indian design has gained significant global attention, with designers and agencies winning international awards and collaborating with global brands. The country's design talent is sought after for everything from branding to app design and packaging, making Indian designers a part of the global design ecosystem.

Many Indian design agencies and independent designers work on international projects, often offering cost-effective solutions while maintaining global standards.

India's design-led innovation is also visible in the booming startup ecosystem, where design thinking has become an integral part of creating products that are user-centered and visually appealing.

Technology and the Future of Design

Technology continues to transform the design landscape in India. The rise of digital platforms, augmented reality (AR), virtual reality (VR), and 3D printing is opening up new possibilities for designers.

With the digital transformation, UX/UI design has grown rapidly, as companies in sectors like e-commerce, fintech, and edtech place a strong emphasis on creating seamless digital experiences for users.

Emerging technologies such as AI-driven design tools and smart products are pushing the boundaries of what is possible in product and user interface design.

Industry Trends

Sustainability: Sustainability is becoming a major trend in Indian design, particularly in product design, fashion, and architecture, as consumers and businesses prioritize environmentally responsible solutions.

Digital Transformation: The shift to digital platforms and services is driving the demand for UX/UI and digital product design, with a focus on creating seamless, intuitive, and visually compelling user interfaces.

Design Thinking: Many Indian businesses, particularly startups, are adopting design thinking as a strategic approach to innovation, emphasizing empathy, collaboration, and user-centric problem-solving.

Challenges and Opportunities

Challenges: Despite the rapid growth, the design industry in India faces several challenges, including a shortage of skilled professionals in certain areas, lack of recognition for the importance of design in business strategy in some sectors, and low wages in some design fields, especially for junior designers.

Opportunities: The increasing focus on design thinking and innovation in industries like healthcare, education, and agriculture presents new opportunities for designers to solve complex problems. Additionally, the rise of remote work has allowed Indian designers to collaborate on global projects, further expanding the reach of Indian design expertise.

MARKET SIZE

Interior Design

The size of the India interior design market reached US\$ 31.5 billion in 2023. According to IMARC Group, the market is projected to grow to US\$ 67.4 billion by 2032, with a compound annual growth rate (CAGR) of 8.81% from 2024 to 2032. Key factors driving this growth include the increasing demand for innovative interior designs that optimize space, the booming real estate industry, and rapid urbanization.ⁱ

Construction and Design Software

The India construction and design software market generated USD 454.1 million in 2023 and is projected to reach USD 950.0 million by 2030, growing at a CAGR of 11.1% from 2024 to 2030. In 2023, the cloud deployment segment was the largest revenue generator and is expected to remain the most lucrative, registering the fastest growth during the forecast period.ⁱⁱ

Apparel Design

The India Apparel Market was valued at USD 4.51 billion in 2023 and is expected to reach USD 5.94 billion by 2032, growing at a CAGR of 4.0%. The market includes a wide range of clothing items, such as suits, dresses, shirts, trousers, and other garments for men, women, and children. It is influenced by factors like urbanization, rising disposable incomes, and a growing focus on fashion and lifestyle. The market offers diverse products, from casual wear to formal attire, sportswear, and ethnic clothing. Technological advancements, including automation, AI, and sustainable textile technologies, are improving production efficiency. E-commerce platforms have made shopping more accessible, while the younger generation's demand for branded and premium apparel is a major growth driver. Additionally, sustainability is increasingly important, with brands shifting towards environmentally friendly materials and practices.ⁱⁱⁱ

Product Design

The product design and development services market in India is expected to reach a projected revenue of US\$ 2,713.9 million by 2030. A compound annual growth rate of 10.9% is expected of India product design and development services market from 2023 to 2030.^{iv}

EMERGING TRENDS

The fashion industry is set for a transformative shift in the next five years, driven by changing consumer behaviors and technological advancements. Key areas of focus will include sustainability, innovation, and inclusivity, which will be essential for brands to remain competitive.

Sustainable Fashion: As environmental concerns grow, sustainable fashion will take center stage. Brands will embrace eco-friendly materials, ethical sourcing, and circular practices to minimize waste and reduce their carbon footprint. Consumers will increasingly demand transparency and ethical practices from brands.

Technology Integration: The merging of fashion and technology will redefine the shopping experience. Augmented reality (AR), virtual reality (VR), and AI-powered chatbots will offer personalized shopping experiences, with virtual try-ons and digital showrooms bridging the gap between online and offline shopping.

Personalization and Customization: With consumers seeking unique experiences, brands will use AI-driven algorithms to offer personalized recommendations and customized products tailored to individual styles and preferences.

Inclusive Fashion: The industry will prioritize diversity, offering fashion lines and campaigns that represent various body types, ethnicities, and cultures. This inclusivity will empower consumers to confidently express their identities.

Artificial Intelligence in Fashion: AI will influence every aspect of the industry, from design to supply chain management. AI algorithms will streamline processes, optimize inventory, reduce costs, and predict trends, helping brands stay competitive.

Augmented Reality and Virtual Try-Ons: AR-powered virtual try-ons will become a crucial part of online shopping, allowing customers to visualize how clothes will look on them, which will reduce returns and improve satisfaction.^v

The graphic design market in India is set to grow at a projected CAGR of 7.3% by 2023, driven by the rise of e-commerce and social media demand for high-quality visual content. With the increasing use of mobile devices, responsive design is crucial, ensuring designs adapt to different screen sizes and resolutions. Additionally, the use of augmented reality (AR), virtual reality (VR), and advancements in artificial intelligence (AI) and machine learning (ML) are transforming the industry. AI-powered design tools are helping designers create complex designs more quickly, accelerating the design process.^{vi}

Interior design trends in 2025 will build on existing concepts like sustainability, biophilic design, and wellness, elevating them further. Materials will evolve to have a greater environmental impact, with energy efficiency becoming a standard expectation. Biophilic design will increasingly integrate nature into urban spaces, enhancing well-being. Smart technology will continue to shape homes, improving convenience and functionality. As design education progresses, students will be equipped to create innovative spaces that balance these trends while addressing the fundamental needs of users.^{vii}

Note: Biophilic design is an approach to architecture that seeks to connect building occupants more closely to nature. Biophilic designed buildings incorporate things like natural lighting and ventilation, natural landscape features and other elements for creating a more productive and healthy built environment for people.

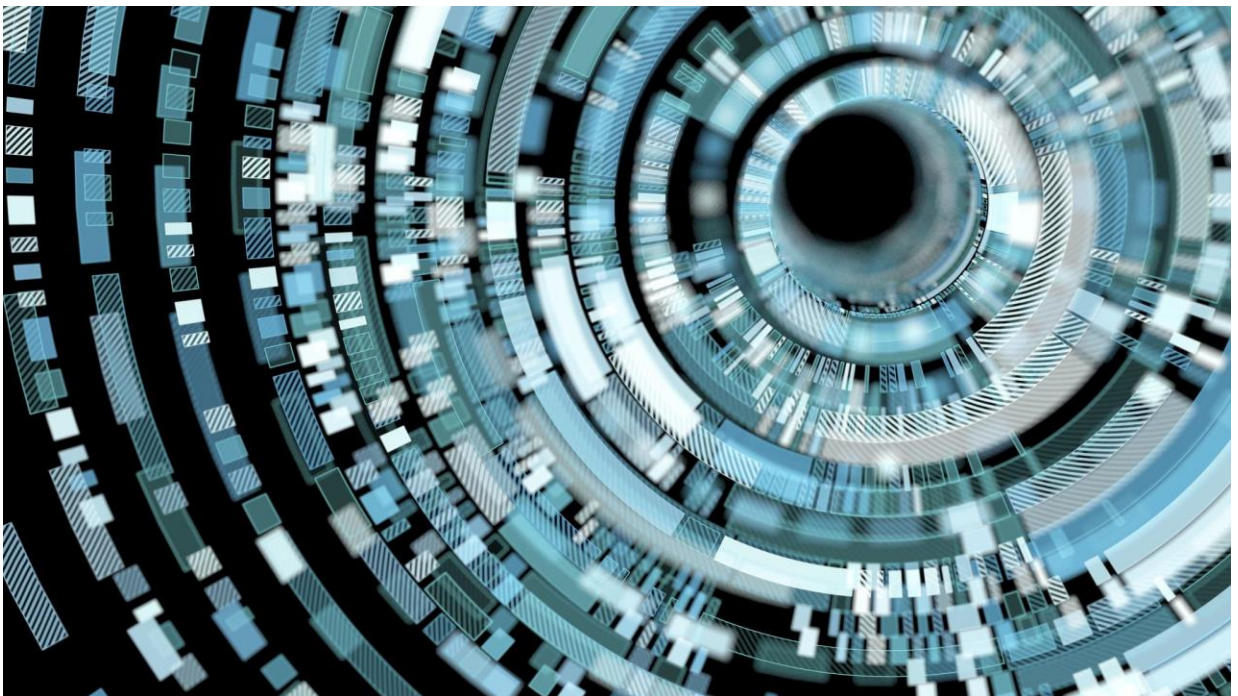
GOVERNMENT INITIATIVES

The National Institute of Design (NID) in India, established in 1961, revolutionized design education by emphasizing practical, hands-on learning. This approach laid the foundation for India's design industry, focusing on industrial design, communication design, and textiles. The National Design Policy, ratified in 2007, aimed to enhance industry competitiveness by promoting original, culturally rich designs and aligning education with global standards. The India Design Council, formed in 2009, oversees the policy's implementation, with initiatives like the Design Clinic Scheme benefiting small businesses and the India Design Mark (i-Mark) incentivizing design excellence.

The design ecosystem continues to grow through collaborations between government, industry, and academia, with **CII playing a key role** in promoting initiatives like the Design Summit and Design Excellence Awards. The policy is set to evolve with a focus on digital inclusion and ethical practices, further driving sustainable growth and positioning design as a tool for economic and societal development.^{vii}

The National Initiative for Design Innovation (NIDI) is a government-led program in India aimed at fostering design-driven innovation across various sectors, especially in industries that can benefit from creative and user-centric solutions. NIDI's objective is to enhance the competitiveness of Indian industries by integrating design thinking into their processes, promoting collaboration between design institutions, industry, and government bodies, and encouraging the development of new products, services, and technologies.

NIDI supports the creation of design hubs, fosters design entrepreneurship, and encourages the adoption of design-led innovation in small and medium enterprises (SMEs). By promoting a design culture, the initiative seeks to position India as a global hub for design innovation, focusing on sustainable practices and leveraging the country's rich cultural heritage. Through its various programs and partnerships, NIDI aims to improve the overall design ecosystem and drive economic growth.^{ix}





SECTION 2

KEY PARTNERSHIP

KEY PARTNERSHIPS

JD Institute and HIDE Expo Goa

JD Institute of Fashion Technology renewed its partnership with the Hospitality Interior and Design Expo (HIDE Expo Goa 2024) as the Knowledge Partner for the third consecutive year. This collaboration highlighted the institute's commitment to sustainable design, innovation, and youth empowerment in the interior and design sectors. The HIDE Expo, that took place from September 27-29, 2024, in Goa, was a premier event showcasing developments in interior design, lighting, and furnishings for the hospitality industry.^x

Reliance Brands Limited (RBL)

Reliance Brands Limited (RBL) has been expanding its portfolio through a series of acquisitions and partnerships. It acquired a stake in Satya Paul in 2018 and formed its first partnership with Raghavendra Rathore in 2019. The company continued to collaborate with top designers like Anamika Khanna, Manish Malhotra, Rahul Mishra, and Abraham & Thakore, with six partnerships formed between 2022-23. In January 2021, RBL acquired a 51% majority stake in the couture brand Abu Jani Sandeep Khosla and its associated lines, including GULABO, ASAL, and MARD. Additionally, in March 2021, RBL took a 40% stake in Ritu Kumar's fashion house, valued at Rs 300 crore, to boost its online presence and global reach.

Aditya Birla Fashion and Retail

Aditya Birla Fashion and Retail has also followed suit in recent years through a range of acquisitions and partnerships. In 2019, it acquired a 51% stake in Shantanu & Nikhil's Finesse International Design Pvt. Ltd. In 2020, it partnered with Tarun Tahiliani to launch the men's ethnic wear brand Tasva, with ABFRL holding an 80% stake. In January 2021, ABFRL acquired a 51% stake in Sabyasachi Mukherjee's fashion house, valuing it at Rs 1,500 crore. ABFRL also acquired a 33.5% stake in Indivinity Clothing Pvt. Ltd., which houses Tahiliani's fashion house, with an option to increase it to 51%. Later in May 2021, ABFRL acquired a 51% stake in House of Masaba, the entity behind designer Masaba Gupta's brand. Additionally, ABFRL acquired a 51% stake in TCNS Clothing for Rs 1,650 crore, further expanding its portfolio with ethnic brands like W and Aurelia. Recently, ABFRL also acquired a 51% stake in Styleverse Lifestyle. These acquisitions aim to strengthen ABFRL's position in the fashion industry and help achieve significant revenue growth in the coming years.^{xi}

IIFD and Fashion Design Council of India (FDCI)

IIFD has partnered with Fashion Design Council of India (FDCI) to offer top-quality education to Fashion and Textile Design students. Known for its programs in Fashion Design, Interior Design, and Textile Design, IIFD emphasizes professional excellence through adaptable and unique academic programs. The institute focuses on preparing students for successful careers and building strong industry networks.

Creaticity and Konfor Furniture

In 2024, Creaticity, India's premier creative living destination, has partnered with Konfor Furniture, a leading Turkish brand, to bring premium, affordable design and comfort to Indian homes. This collaboration marks Konfor's entry into the Indian market, offering exclusive Turkish-inspired furniture at Creaticity's Pune campus. The partnership aligns with Creaticity's vision of providing comprehensive interior solutions across various living spaces, adding Konfor's trendy, technology-driven collections to its diverse range of brands.^{xii}

KEY PARTNERSHIPS

BITS and Aalto University

BITS Design School, Mumbai, recently hosted academic leaders from Aalto University, Finland, in May 2024 to discuss the future of design in India. Aalto University will review BITS Design School's syllabus and collaborate to enhance the school's pedagogical approach, ensuring it meets global standards. This partnership will provide students with an internationally relevant curriculum and a forward-thinking, industry-focused design education.^{xiii}

Autodesk and IIT Bombay

In 2024, Autodesk and the Indian Institute of Technology, Bombay, have signed a Memorandum of Understanding to enhance skills education for engineers, designers, and innovators in India. The partnership combines Autodesk's industrial expertise with IIT Bombay's strengths in education, research, and innovation. The goal is to develop top talent and contribute to India's technical and scientific progress.^{xiv}

Gov of Sikkim and NID

In 2024, the Government of Sikkim has signed a Memorandum of Understanding with the National Institute of Design (NID), Ahmedabad, to strengthen the state's creative economy. This collaboration is part of the World Bank-supported Sikkim INSPIRES Programme, which aims to enhance connectivity, market access, and skills development while promoting innovation. The initiative will particularly focus on creating opportunities for women and youth, using design interventions to drive cultural expression, innovation, and economic growth in Sikkim.^{xv}

XLRI and ATS India

In 2024, XLRI Delhi-NCR has joined forces with ATS India to launch the Indian School for Design of Automobiles (INDEA), India's first dedicated institution for automobile design and management. The partnership involves the creation of a design studio and prototyping facility, with the goal of bridging the gap between academic knowledge and industry practices.^{xvi}

Livspace and IKEA

In March 2023, Livspace announced a strategic partnership with IKEA to enhance their service offerings and expand their market reach. This collaboration aims to combine Livspace's design expertise with IKEA's extensive range of home furnishing products, providing customers with comprehensive interior design solutions.^{xvii}

Tata Motors and Strate School of Design

In 2022, Tata Motors Design has partnered with the Strate School of Design in Bengaluru to offer aspiring automobile designers the chance to create future mobility solutions. This collaboration aims to develop an advanced auto-design curriculum in India, with a focus on industry-level classroom projects. The partnership seeks to bridge the talent gap between academia and industry, producing graduates who are ready to design and manufacture sustainable, futuristic automotive solutions that align with customer aspirations.^{xviii}



SECTION 3

DESIGN EDUCATION IN INDIA

DESIGN EDUCATION IN INDIA

The growth of design education and institutes in India has been central to the country's burgeoning design industry. Over the last couple of decades, India has increasingly acknowledged the role of design in industries ranging from fashion and industrial design to digital interfaces and branding. This growth is primarily due to the establishment of specialized institutions that focus on creativity, technical skills, and a global perspective while keeping them in touch with the rich cultural heritage of India.

National Institute of Design (NID)

National Institute of Design (NID) in Ahmedabad was established in 1961 and has been a pioneer in design education. NID's comprehensive approach to design education includes industrial design, communication design, product design, and interaction design. The institution has always emphasized integration of Indian cultural influences in modern design practices, helping the students build a unique design language that will be both global and local. NID is recognized throughout the world for its rigorous academic standards. It draws students from everywhere.

National Institute of Fashion Technology (NIFT)

The National Institute of Fashion Technology (NIFT), which was established in 1986, has been instrumental in giving shape to India's fashion industry. NIFT has now become a brand name that stands for high-quality fashion education in fashion design, textile design, apparel production, and fashion communication, with an approach that combines the latest in global fashion trends with deep understanding of Indian traditional textiles, craftsmanship, and sustainable design practices. Many of its alumni have gone on to lead well-known fashion houses, and others have started their own, contributing significantly to both the Indian and global fashion landscapes.

Impact on Design Talent

Both NID and NIFT, along with other new institutions, have fostered a new generation of designers who have a

strong grasp of international design principles but also an appreciation for India's rich cultural history and its craftsmanship. The curriculum at these institutions has evolved to focus not only on aesthetics but also on functionality, usability, and sustainability, in line with global trends. This has resulted in designers who are not only innovative but also sensitive to the socio-cultural context in which they work.

Integration of Technology and Design

As technology has increased at warp speed, design institutions of India have incorporated new tools into their curriculum, using digital and 3D modeling in addition to virtual reality, hence preparing students fully for this modern design space. A blend of analog and digital design has paved the way for new art forms. This makes Indian designers highly competitive in the global arena.

Impact on Industries and Startups

The design education in India has also boosted the emergence of design-centric startups and innovation-driven companies. Young entrepreneurs find that a design-centric company creates a unique user experience as well as builds a great brand identity. Thus, this trend has further encouraged the industry's growth in demand for skilled designers. The trend is further bolstered by the increasing quest of large corporations for design talent to be ahead of the market, hence increasing the jobs available to design graduates.

With an explosion in design education and institutes, India has not only emerged with a skilled and innovative work force but has also hugely influenced the cultural and economic spectrum of the nation. This gap between traditional design sensitivities and modern global trends was bridged by the likes of NID and NIFT, preparing their students to face the challenges an evolving design world brought forward.^{xix}

SCOPE FOR SECTOR PROFESSIONALS

Diverse Disciplines and Specializations

A Design degree opens the door to a plethora of exciting career options. Some of the top careers in BDes include:

Graphic Design: Creating visual content for print and digital media.

Graphic design is one of the largest segments, with a growing demand for branding, advertising, packaging, and print design. Indian design agencies often work with both domestic and international brands, contributing to the growing need for visual communication.



Product Design/ Industrial Design: Designing products, systems, and environments. With manufacturing and product innovation increasing, Indian designers are working on everything from consumer electronics to furniture and automotive design, often incorporating sustainable and user-centric design principles.



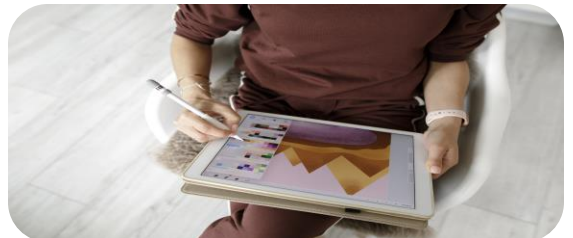
Fashion Design: Crafting clothing, accessories, and footwear. India's rich textile heritage has given rise to a thriving fashion design industry, with a blend of traditional and contemporary influences. Major fashion hubs like Delhi, Mumbai, and Bangalore are home to numerous fashion events, such as Lakmé Fashion Week.



Interior Design: Planning and creating functional and aesthetically pleasing spaces. As the real estate and hospitality industries grow, there is a rising demand for high-quality interior design, particularly for homes, offices, hotels, and retail spaces.



Digital and User Experience Design: Enhancing user experiences and interfaces. The booming IT sector and the rise of mobile apps, websites, and digital products have propelled user experience (UX) and user interface (UI) design to the forefront. Indian designers are now recognized globally for their expertise in creating user-centered, intuitive digital experiences.



GROWTH OF ARTS AND DESIGN PROFESSIONS IN INDIA

A study by the All India Council for Technical Education (AICTE) highlights a **40% increase in demand for art** and design courses in India over the past decade, reflecting a shift toward creative fields as viable career paths.^{xx} This change is fueled by evolving societal perceptions and a dynamic job market. Events like the Global Art and Design Education Expo help connect students with institutions offering diverse programs.

Financial barriers remain a concern, with annual course costs ranging from INR 100,000 to INR 300,000. However, many institutions are providing financial support through scholarships and flexible payment options, such as the **National Institute of Design's merit-based scholarships covering up to 50% of tuition fees.**

The design industry is becoming highly competitive, with **a 30% increase in design graduates** joining the

workforce over the past five years. Top institutions like the National Institute of Fashion Technology and the Rhode Island School of Design are attracting Indian students through targeted efforts and collaborations.

Looking ahead, the integration of technology, such as AI and VR, into design courses is preparing students for modern challenges. According to the US BLS, about 87,900 openings are projected each year, on average, for arts and design graduates in the US.^{xxi} The increasing focus on sustainability and ethical practices in design is also shaping curricula, with schools incorporating topics like sustainable design and entrepreneurial skills.

In summary, art and design education in India is rapidly evolving, with greater access, innovation, and opportunities for aspiring creatives in this growing field.^{xxii}



KEY DESIGN INSTITUTES IN INDIA

Following are some of the key institutes pertaining to design in India:

The National Institute of Fashion Technology

The National Institute of Fashion Technology (NIFT) is a premier fashion design and technology institute in India, established in 1986 by the Ministry of Textiles, Government of India. It offers undergraduate, postgraduate, and doctoral programs in fashion design, fashion technology, textile design, fashion management, and fashion communication. NIFT is known for its innovative and industry-oriented curriculum, which combines creativity with technical expertise.

The institute operates multiple campuses across India and collaborates with leading global fashion institutions, enabling students to gain practical experience through internships and industry projects. NIFT has played a pivotal role in shaping India's fashion industry by producing skilled professionals who contribute to various sectors, including design, manufacturing, retail, and marketing. It is recognized as a global leader in fashion education.

The National Institute of Fashion Technology (NIFT) has total 17 campuses across India. These campuses are in:

New Delhi (Headquarters)	Patna
Bengaluru	Raebareli
Chennai	Shillong
Gandhinagar	Bhopal
Hyderabad	Jodhpur
Kolkata	Kannur
Mumbai	Bhubaneswar
Kangra	Srinagar
Lucknow	

Each campus offers specialized courses in fashion design, technology, management, and communication, contributing to NIFT's role as a leader in fashion education in India.

National Institute of Design

NID campuses are located in Ahmedabad, Gandhinagar, Bangalore, Kurukshetra, Vijayawada, Jorhat, and Bhopal. It is an autonomous institution operating under the Ministry of Commerce and Industry, Government of India.

Industrial Design Centre, IIT Bombay

Industrial Design Centre, or IDC School of Design, is one of India's oldest design schools, established in 1969. The college offers B.Des, M.Des, and Ph.D. courses based on UCEED and CEED scores.

MIT Institute of Design

MIT Institute of Design (MITID) is a leading design school located in Pune, India. Established in 2006, it offers undergraduate, postgraduate, and doctoral programs in various design disciplines, including Product Design, Communication Design, Fashion Design, and Digital Media Design, among others. MITID is known for its innovative curriculum that blends creativity with technology, providing students with a strong foundation in design thinking, problem-solving, and industry-specific skills.

The institute emphasizes hands-on learning through workshops, internships, and live projects, fostering collaboration between students, faculty, and industry experts. MITID has state-of-the-art infrastructure, including design studios, labs, and digital resources, ensuring a conducive environment for learning and experimentation.

MITID has built strong ties with the industry, providing students with opportunities for exposure and placements in leading design firms and companies. It is part of the MIT Group of Institutes, which is one of India's prominent educational groups. Through its focus on creativity, innovation, and practical skills, MITID aims to shape future design leaders and contribute to the evolving design landscape.

KEY DESIGN INSTITUTES IN INDIA

Pearl Academy

Pearl Academy is a renowned design, fashion, business, and media education institution in India. Established in 1993, it offers undergraduate, postgraduate, and professional programs in various fields, including Fashion Design, Interior Design, Communication Design, Digital Marketing, and Business Management. Pearl Academy is known for its industry-focused curriculum, which integrates creativity, technology, and entrepreneurship, preparing students for careers in the global creative economy.

The academy has campuses in major cities such as Delhi, Mumbai, Jaipur, and Bangalore. It provides state-of-the-art facilities, including design studios, laboratories, and collaborative spaces, encouraging hands-on learning and innovation. Pearl Academy also emphasizes global exposure through partnerships with international institutions, internships, and student exchange programs.

With strong industry links, Pearl Academy ensures that its students gain real-world experience and have access to job opportunities with leading companies. The academy is recognized for its academic excellence and is considered one of India's top institutions for design and creative education.

UID, Ahmedabad

Unitedworld Institute of Design (UID) is a prominent design school located in Karnavati University, Ahmedabad, India. It offers undergraduate and postgraduate programs in various design disciplines, including Product Design, Fashion Design, Interior Design, Communication Design, and Animation, among others.

UID is known for its modern infrastructure, state-of-the-art facilities, and a curriculum that combines creativity, technical skills, and design thinking. The institute focuses on providing a comprehensive education that integrates theoretical learning with practical exposure through workshops, internships, and industry collaborations.

UID's emphasis on innovation, hands-on learning, and industry engagement prepares students for careers in the global design and creative industries. It has gained recognition for its quality education and is one of the leading design institutes in Gujarat.

Symbiosis Institute of Design

Symbiosis Institute of Design (SID), located in Pune, offers undergraduate programs (BDes) in Communication Design, Industrial Design, Fashion Design, and Fashion Communication. The institute admits students who have completed their 10+2 or a Diploma with valid scores.

SID provides various scholarships, including the SIU Scholarships and Central Scholarship Scheme, to support deserving students. The institute has strong industry connections with leading companies such as ADP, Deloitte, Omnie Solutions, and Kochartech, offering excellent placement opportunities for its graduates.

JD Institute of Fashion Technology

JD Institute of Fashion Technology (JD Institute) is a renowned fashion design and creative education institution in India. Established in 1988, it offers a variety of undergraduate, postgraduate, and diploma programs in Fashion Design, Interior Design, Fashion Communication, Textile Design, and more. With campuses in major cities like New Delhi, Mumbai, Bangalore, and others, JD Institute is known for its emphasis on creative excellence, technical skills, and industry-oriented training.

KEY DESIGN INSTITUTES IN INDIA

Srishti Institute of Art, Design and Technology

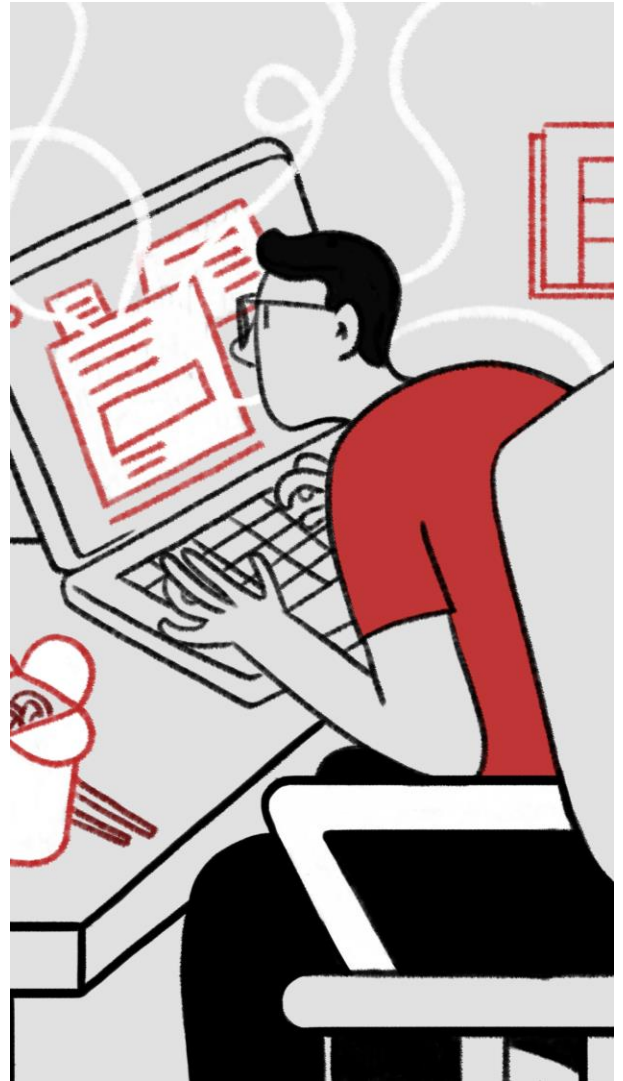
Srishti Institute of Art, Design and Technology (Srishti) is a prominent design and arts school located in Bangalore, India. Established in 1996, it offers a wide range of undergraduate and postgraduate programs in art, design, technology, and media. The institute is known for its multidisciplinary approach, fostering creativity and innovation across various fields such as Visual Communication, Product Design, Fashion Design, Animation, Fine Arts, and Interaction Design, among others.

Srishti emphasizes experiential learning and encourages students to explore diverse design disciplines, enabling them to develop a strong conceptual understanding and technical expertise.

Amity School of Design

Amity School of Design (ASD) is a well-established design school located in Noida, Uttar Pradesh, India. Part of the Amity University, it offers a wide range of undergraduate, postgraduate, and diploma programs in various design fields, including Fashion Design, Interior Design, Product Design, Graphic Design, and Animation, among others. The school is known for its strong academic framework, practical learning approach, and industry-focused curriculum.

ASD emphasizes creative thinking, technical skills, and a deep understanding of design principles, preparing students for careers in the global design industry. The school provides state-of-the-art facilities, including design studios, labs, and workshops, enabling students to develop their ideas into practical solutions.



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